

# Karen Staehling

## Learning Experience Designer

**Portfolio:** [KarenStaehling.com](http://KarenStaehling.com)  
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**Objective:** Educator with 6 years of experience looking to transition their instructional design and eLearning development skills into a full-time role

### PROFESSIONAL EXPERIENCE

#### Curriculum Designer and Educator

Kansas City Art Institute | Kansas City, MO  
Jan 2018- Present

- Created a unique science curriculum for art & design students, incorporating Gagne's Nine Events and Bloom's taxonomy to increase engagement and align learning objectives with departmental outcomes.
- Develop eLearning using Camtasia, Articulate Storyline, PowerPoint, and Google Suite, hosting content on an LMS and a custom-built website.
- Incorporate feedback from end-of-course surveys and exams to increase learning effectiveness.
- Teach one of three highly rated courses (4.3/5.0 avg) each semester.
- Taught 204 learners, receiving an instructor rating of 4.6/5.0.

#### Manager of External Engagement

Stowers Institute for Medical Research | Kansas City, MO  
July 2019- Nov 2022

- Partnered with 19 different external organizations to develop in-person, eLearning, and hybrid learning experiences.
- Led two public online learning events for 275 attendees from inception to post-event evaluation developing the project plan, timelines, and marketing materials with a cross-department team.
- Conducted a needs analysis with local science teachers to enhance the Institute's STEM engagement and analyzed historical tour data to improve our tours and community outreach.

#### Head of Molecular Biology

Stowers Institute for Medical Research | Kansas City, MO  
Jan 2005- July 2019

- Worked with over 30 SMEs and stakeholders to establish new technologies and improve scientific services to meet the biomedical research needs of the Institute.
- Created 11 learning experiences for scientists and managers to enhance leadership and workplace skills using adult learning theory.
- Transformed an underperforming department of 4 employees with zero publications into a center of excellence with 16 high-performing employees that produced 35 scientific publications.

### EDUCATION

**Ph.D. – Cellular and Molecular Biology**, University of Wisconsin, Madison, WI  
**Bachelor of Arts – Biology and Chemistry**, William Jewell College, Liberty, MO

### SKILLS

**eLearning Authoring:** Articulate Storyline 360, PowerPoint

**Multimedia:** Adobe Illustrator, Adobe XD, Adobe Express, Camtasia, Dall-E, Canva

**Instructional Design:** storyboarding, action mapping, needs analysis, adult learning theories, ADDIE

**LMS:** Google Classroom, Moodle

**Web Design:** Wix, Google Sites, SharePoint

**Project Management:** Microsoft Teams, Asana, Confluence